



New Client Questionnaire

After filling out please send to justinmediamarketing@gmail.com Thank you

Date:

Business Name:

Years in Business:

Background/History of Company:

Key Team Members:

Current Marketing Efforts:

Current Social Media/Digital Marketing:

What Goals Are You Hoping to Achieve With Increasing Your Social Media Presence:

Establish Authority

Customer Service

Increase Website Traffic

Create a Solid Brand

Other _____

Increase Awareness of Brand

Share New Products

Gain New Raving Fans

Educate/Entertain Customers

What Does Your Budget Look Like for This Kind of Marketing With Facebook Ads?

Which Platforms Are You Currently On? Please Share Those Usernames/Handles.

Do You Have an Idea of Which Platforms You Would Like to be on?

Do You Currently Have a Brand Identity or Standards?



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What Are 3 Companies Who You Consider to be Strong Competitors?

What is the 5 Year Goal of the Company?

Do You Currently Have an Active Blog, Increasing Traffic and Visibility?

Are There Other Marketing Activities You Are Open to Exploring, Such as Email Marketing, Landing Pages, Lead Magnets, Etc?

How Active Will You be in the Social Media Process?

Do You Have Legal or Industry Specific Requirements That Mandate Every Single Post is Approved?

What Would You Consider to be a Successful Social Media Campaign?

How Did You Learn About my Company?